

# APN News

## 15<sup>th</sup> November'2011

Health

### Kartavya Healtheon conducted diabetes awareness camp on 14th November, 2011 – WORLD DIABETES DAY

Nov 15, 2011

by NR INDRAN / INT

India is the epicentre of Diabetes with more than 50.8 million people affected with this chronic disease. The theme for 2011 World Diabetes Day is "Diabetes education and prevention". On this occasion of World Diabetes Day 'Kartavya Healtheon' had successfully organised diabetes awareness camp at L & T Health Centre Mumbai for the employees and community groups where they had conducted random sugar Test along with diet and nutrition Counseling. Besides this Kartavya also organised diabetes awareness camps in Delhi, Chennai and Navi Mumbai in association with Health Care Professionals.



Kartavya manages various programs for patients suffering with chronic diseases one of the program is for Type II diabetes which assist patients to effectively manage their diabetes and live a healthy and normal lifestyle. The Program is recommended by the doctor to the patients and only on patients consent he is enrolled on to the program. Upon enrollment the patient is provided with information and education through various booklet / literature and other activities like face to face counseling, Health Tips, Diet Books and Recipes, Medication reminders at regular intervals.

Kartavya has taken this initiative for the welfare of the people suffering from chronic disease and intend to serve as many as possible, the diabetes care program is managed by Kartavya Healtheon and is supported by Bristol Myers Squibb India Pvt Ltd.

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