



Hepatitis B
Cancer
nursing
GLOBAL
Cancer
Patients
clinic
Physicians
doctor
Health
care
hospital
Pharmaceutical
HIV
Diabetes
Chronic Diseases
Pharmacists
Delivery

Kartavya Healthon has launched its Disease Management Services for HIV patients for the first time in India. Kartavya Healthon is one of the leading disease management companies in India that was established in June 2008 with its corporate office located in Mumbai.

With its unique concept of Health back a program positioned to deliver savings and quality of life improvement by empowering individuals with information to make decisions that are evidence-based and enhancing individuals' skills for self-care and self-management, Kartavya offers Patient Management service to individuals suffering from HIV by focusing on disease awareness, medication adherence and maintaining healthy lifestyle. The program is designed to target the elements that support the best clinical and financial outcomes: The Right Health Care Provider, The Right Medications, The Right Care and The Right Lifestyle.

HIV/AIDS is now viewed as a chronic disease, in which patient management is an integral component.

Kartavya Healthon is a disease management company with a patient-centric service model, where all services which a patient requires are provided at their doorstep. The servicing team ensures that each individual is given assistance and support on a regular

basis through telephone calls, SMS, pill reminder machines and even personal visits by field based counsellors. It addresses issues of therapy compliance, medication adherence, prevention, disease awareness and management.

Vikram Srivastava, CEO and Co-Founder, Kartavya Healthon says -We educate and support HIV positive patients to seek early, preventative care in order to prevent HIV transmission and stay compliant to treatment. DM plays a vital role here as it helps to overcome the scepticism and strengthen the courage of the patient so that he lives a normal life."

To achieve efficacy, the company is leveraging on its technical prowess to make disease management more effective and efficient and to take it to the next level with its innovative technology. In addition to that, it is in the process of rolling out day care centers and family doctor services to address the needs of primary health care in major cities of India in near future and become a pioneer in patient care management across the country.

The company has spread its operations in 21 cities across India in merely 4 years. Kartavya's prime focuses of chronic condition are diabetes, cancer and Hepatitis B, but now they are also highlighting the dark side of HIV and thus helping HIV-AIDS patients to grow in a healthy environment with respect, helping them to manage the disease in the right manner.

Disease Management

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